Forward Progress and More in 2018

ITWomen is a non-profit organization founded in 2002 by senior level women across technology industries. Through our partnerships with non-profits, universities, corporate sponsors and professional organizations, we strive to narrow the gender gap in technology and increase the potential for innovation and economic growth through gender equity.

Our programs help ignite a passion for technology in the next generation by reaching out to girls in middle school, high school, and college through Role Model Speaker programs and Scholarships. Equally importantly, our supportive network is there for our scholarship alumnae during their journey, as our members provide guidance, mentorship, and a path for their professional development. ITWomen is a multi-generational organization which began in the South Florida tri-county areas of Miami-Dade, Broward and Palm Beach and in 2016, introduced a presence in the greater Orlando and Tampa metro areas.

Historical Impact

To date, ITWomen has provided over $624,000 in scholarships to 106 girls pursuing careers in IT and engineering. Our Role Model outreach programs have touched over 23,500 girls and women in the South Florida area alone. Our continued efforts and success are a testament to the possibilities made real with joint public and private sector support.

Building on Success

In 2018, we are proud to have continued producing so many of our initiatives in-house, including delivering more robotics and coding camps through internal resources, volunteers and ITWomen scholarship alumna than ever before. We continued the full management of the ITWomen scholarship application and award process, as well as management of the scholarship fund, maximizing monies available to award recipients and awarded eight scholarships in 2018! We feel confident that our insourcing of these events has allowed us to have closer contact with and more impact on our program recipients.

Sustaining Partner

$15,000

- ➲ Customizable contribution structure
- ➲ Customizable benefit package
- ➲ Advisory Board position available

The Sustaining Partner program was developed in response to donor requests for complete flexibility in the designations of their contributions, as well as the freedom to design a benefit package tailored to the social responsibility and corporate citizenship goals of their organizations.

Summer Robotics and Coding Camp
Through a generous grant from Citrix, ITWomen developed and delivered two weeks of high-energy robotics and coding camps to over 3 dozen middle and high school girls at Northeast High School in Oakland Park in June 2018.

Field Trips and Role Model Speakers
ITWomen partner World Fuel Services, a local Fortune100 company, provided an amazing "day in the life of a technologist" for the ladies from Miami Lakes Educational Center in February 2018. The girls were inspired by all of the role models who represented so many varied roles within this exciting company.

Terabyte Partner

$10,000

As a Terabyte Partner, you will contribute to the following ITWomen initiatives:

- $5k to the Scholarship Fund for college-bound girls pursuing technology and engineering majors

- $2.5k to the ITWomen Inspire Program raising awareness in middle and high school female students about technology and engineering careers

- $2.5k to ITWomen Professional Development Programs

Terabyte Partners will receive the following benefits:

- ITWomen memberships for 100 employees (value $5000)

- Complimentary admission for up to 25 attendees for Professional Development programs throughout the year (value $35 per person, per program)

- Honorary CIO Poker Player position and complimentary attendance for up to 6 employees at the Annual CIO Poker Night & Casino Gala (value $9000)

- Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter

- Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's media reach throughout the year

- Honorary CIO Board Member position for ITWomen, increasing your company's visibility in the local community

CELEBRITY CIO POKER TOURNAMENT

"Year after year, I'm impressed with the caliber of CIO's that attend this event. Not only is it a top-notch networking event, it's a fun evening for a great cause."

TROY MIEDEMA
Signature Consultants

Gigabyte Partner

$7,500

As a Gigabyte Partner, you will contribute to the following ITWomen initiatives:

- $5k to the Scholarship Fund

  $2.5k to ITWomen Inspire Program (ages 8-18) **OR** to Professional Development Programs

Gigabyte Partners will receive the following benefits:

- ITWomen memberships for 50 employees (value $2500)

- Complimentary admission for up to 15 attendees for Professional Development programs throughout the year (value $35 per person, per program)

- Honorary CIO Poker Player position and complimentary attendance for up to 4 employees at the Annual CIO Poker Night & Casino Gala (value $7000)

- Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter

- Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's media reach and visibility throughout the year

Megabyte Partner

$5,000

As a Megabyte Partner, you will contribute to the following ITWomen initiatives:

- ➲ $ 3k to the Scholarship Fund

- ➲ $ 2k to ITWomen Inspire Program **OR** Professional Development Programs

Megabyte Partners receive these benefits:

- ➲ ITWomen memberships for 30 employees (value $1500)

- ➲ Complimentary admission for up to 10 attendees for Professional Development programs throughout the year (value $35 per person, per program)

- ➲ Honorary CIO Poker Player position and complimentary attendance for up to 2 employees at the Annual CIO Poker Night & Casino Gala (value $5000)

- ➲ Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter

- ➲ Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's visibility throughout the year

Kilobyte Partner

$1,500

As a Kilobyte Partner, you will contribute to the following ITWomen initiatives:

- ➲ $ 1k to the Scholarship Fund

Kilobyte Partners receive these benefits:

- ➲ ITWomen membership for two

- ➲ Admission to four Professional Development programs during the year

- ➲ Complimentary attendance for 2 at the Annual CIO Poker Night & Casino Gala

- ➲ Donor name displayed on ITWomen website

Opportunities à la carte

After School Program	$7500
Robotics Camp (1 week, 12 ppl)	$5000
Themed Summer Camp (2 wks, 12 ppl)	$7000
Spring Break Camp (1 wk, 12 ppl)	$3000
Professional Development Event	$1500
STEM-related Field Trip sponsor	$1000
Role Model Event sponsor	$ 500
Mentorship Program sponsor	$ 250
Scholarship Fund donation	Variable
ITWomen Professional Development donation	Variable
ITWomen Inspire donation	Variable
Celebrity CIO Poker Seat	$3000
VIP Patron Casino Invitation	$1000

Membership Packages

Individual Memberships

Individual Professional	$ 50
Educator	$ 25
Student	$ 20

Business Packages

Recognized as Corporate Supporter of ITWomen on website and materials

10-member pack	$ 450
20-member pack	$ 950
50-member pack	$2,400

Role Model Programs

ITWomen members provide inspirational role models at the Miami NAF (National Academy Foundation) Mega Student Conference.

Professional Development

ITWomen held its first all-day professional development event, the ITWomen Leadership Summit at the FAU Tech Runway in December 2017. Guests were treated to inspiring speakers, topical panels and enjoyed networking in this unique venue.

Fundraising

Over $64,000 was raised for college scholarships at ITWomen's 2017 Celebrity CIO Poker Tournament and Casino Night at the stylish DCOTA (Design Center of the Americas) in Dania Beach. Fantastic support from the tech community made 2017 a milestone year, allowing us to fund an additional girl to pursue her dreams! Total ITWomen Scholarship funds raised to date have now surpassed $624,000.

Moving Forward

The Current Landscape

Communities throughout South Florida need additional opportunities for youth to discover and explore careers that will improve socio-economic status in currently underserved families. With women taking the lead as heads of households, it is vital that they have the capabilities needed to vie for employment in all career fields, and in particular, those that have low participation by females.

Despite census reports that job openings in technology and engineering fields are on the rise, the gap between men and women employed in them is widening.

According to NCWIT data, women hold more than half of all professional occupations yet fewer than 26% of them are computing-related occupations. We are focused on the fact, however, that women in engineering and technology earn 33% more than comparable women in non-STEM jobs.

Furthermore, studies by the American Association of University Women (AAUW) determined that the primary cause preventing women and girls from entering STEM careers was stereotypes and the need for a "human focus" (i.e. role models and social programs) to support curriculum design.

Teachers and industry leaders in South Florida reiterate the "human focus" need as a method to breaking the stereotype and recognize that early intervention is needed in order to recruit more girls into STEM programs.

The circumstances presented highlight the importance for ITWomen to continue assisting women in keeping pace with their male counterparts vying for jobs in the highest paying careers so their families can be supported and thrive.

Because of our work in South Florida over the past decade, ITWomen believes that is our responsibility to act as a catalyst between youth organizations and industry to provide pathways toward gender equity and professional opportunities for women in South Florida especially for girls at-risk.

Looking Ahead

This year, the success of our first day-long professional development event confirmed the need to expand the programs and impact we have on local women already in the fields of IT and engineering, and perhaps sway those in other industries to consider a change! Through continued exposure to local members and future volunteers, ITWomen is poised to do more than ever in 2019.

With your support, ITWomen can continue to grow and expand the number of programs developed and implemented; inspiring a record number of girls and women whose lives might be improved through our efforts.

ITWOMEN CORPORATE PARTNERSHIPS 2018-2019

For sponsorship opportunities:
Claire Marrero +1-305-812-0574
claire@itwomen.org
itwomen.org

ITWomen Inc. is a not-for-profit 501(c)(6) organization. Our sister organization, the ITWomen Charitable Foundation, is a 501(c)(3) nonprofit organization. Both ITWomen and the Foundation are incorporated and registered with the State of Florida.