



ITWOMEN CORPORATE PARTNERSHIPS 2025-2026

INSPIRING & EMPOWERING GIRLS AND WOMEN ACROSS IT, TECH & ENGINEERING

REVISED SEPTEMBER 2025

Forward Progress

ITWomen is a non-profit organization founded in 2002 by senior level women across technology industries. Through our partnerships with schools, non-profits, universities, corporate sponsors, professional organizations, and the CIO Community we strive to narrow the gender gap in technology and increase the potential for innovation and economic growth through gender equity.

Our programs help ignite a passion for technology in the next generation by reaching out to girls in middle school, high school, and college through Role Model Speaker programs, Summer Camps and Scholarships. Equally importantly, our supportive network is there for our scholarship alumnae during their journey, as our members provide guidance, mentorship, and a path for their professional development. ITWomen is a multi-generational organization which began in the South Florida tri-county areas of Miami-Dade, Broward and Palm Beach.

Our Impact

To date, ITWomen has awarded over **\$955,000 in scholarships to 148 girls** pursuing degrees, leading to careers in IT and engineering at colleges across the United States including MIT, Georgia Tech, UF, FSU, UCF, Cornell, FIU, FAU, UCF and more.

Our Role Model outreach programs have inspired **over 30,000 girls** in the South Florida area alone.

Building on Success

We are proud to continue delivering innovative programs, including *free* robotics, and coding summer camps funded by generous grants from our corporate partners Akamai and Citrix. These programs leverage the talents of ITWomen scholarship alumnae and volunteer guest speakers from organizations such as SGWS, Facebook, Microsoft, Perry Ellis, TIME, RCCL, JCI, World Fuel, Ryder, Modernizing Medicine, and Medtronic, among others—to provide engaging STEM experiences for middle and high school students in partnership with Title I schools across Miami-Dade and Broward counties.

We also continued to oversee the ITWomen Scholarship Program—including application management, selection, and awards—while ensuring responsible stewardship of the scholarship fund to maximize the dollars awarded to our scholars. We remain confident that insourcing these events has enabled us to maintain closer connections and deliver greater impact to our program recipients.

Sustaining Partner

\$15,000

-  Customizable contribution structure
-  Customizable benefit package
-  Advisory Board position

The Sustaining Partner program was developed in response to donor requests for complete flexibility in the designations of their contributions, as well as the freedom to design a benefit package tailored to the social responsibility and corporate citizenship goals of their organizations.



Summer Robotics and Coding Camp

Through a generous grant from Akamai, ITWomen developed and delivered a high-energy robotics and coding camp to over 25 middle and high school girls at Hialeah Gardens High in July 2025.



Field Trips and Role Model Speakers

ITWomen partners with local corporations to host field trips and showcase "a day in the life of a technologist". World Fuel Services, provided another amazing interactive experience for the ladies from Hialeah Gardens High School.

Terabyte Partner

\$10,000

As a Terabyte Partner, you will contribute to the following ITWomen initiatives:

- 💻👩 \$5k to the Scholarship Fund for college-bound girls pursuing technology and engineering majors
- 💻👩 \$2.5k to the ITWomen Inspire Program raising awareness in middle and high school female students about technology and engineering careers
- 💻👩 \$2.5k to ITWomen Professional Development Programs

Terabyte Partners will receive the following benefits:

- 💻👩 ITWomen memberships for 100 employees (value \$5000)
- 💻👩 Complimentary admission for up to 25 attendees for Professional Development programs throughout the year (value \$35 per person, per program)
- 💻👩 Honorary CIO Poker Player position and complimentary attendance for up to 6 employees at the Annual CIO Poker Night & Casino Gala (value \$9000)



- 💻👩 Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter
- 💻👩 Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's media reach throughout the year
- 💻👩 Honorary CIO Board Member position for ITWomen, increasing your company's visibility in the local community

Gigabyte Partner

\$8,000

As a Gigabyte Partner, you will contribute to the following ITWomen initiatives:

- 💻👩 \$5k to the Scholarship Fund
- \$2.5k to ITWomen Inspire Program (ages 8-18) **OR** to Professional Development Programs

Gigabyte Partners will receive the following benefits:

- 💻👩 ITWomen memberships for 50 employees (value \$2500)
- 💻👩 Complimentary admission for up to 15 attendees for Professional Development programs throughout the year (value \$35 per person, per program)

- 💻👩 Honorary CIO Poker Player position and complimentary attendance for up to 4 employees at the Annual CIO Poker Night & Casino Gala (value \$7000)
- 💻👩 Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter
- 💻👩 Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's media reach and visibility throughout the year



Megabyte Partner

\$5,000

As a Megabyte Partner, you will contribute to the following ITWomen initiatives:

📁📁 \$ 3k to the Scholarship Fund

📁📁 \$ 2k to ITWomen Inspire Program **OR** Professional Development Programs

Megabyte Partners receive these benefits:

📁📁 ITWomen memberships for 30 employees (value \$1500)

📁📁 Complimentary admission for up to 10 attendees for Professional Development programs throughout the year (value \$35 per person, per program)

📁📁 Honorary CIO Poker Player position and complimentary attendance for up to 2 employees at the Annual CIO Poker Night & Casino Gala (value \$5000)

📁📁 Free job postings on ITWomen's Job Board (website), as well as employment posts on social media accounts Facebook/LinkedIn/Twitter

📁📁 Company logo displayed on ITWomen website and published materials as a corporate sponsor, including newsletter exposure to our membership, expanding your company's visibility throughout the year

Kilobyte Partner

\$1,500

As a Kilobyte Partner, you will contribute to the following ITWomen initiatives:

📁📁 \$ 1k to the Scholarship Fund

Kilobyte Partners receive these benefits:

📁📁 ITWomen membership for two

📁📁 Admission to four Professional Development programs during the year

📁📁 Complimentary attendance for 2 at the Annual CIO Poker Night & Casino Gala oh have fun

📁📁 Donor name displayed on ITWomen website

Opportunities à la carte

After School Program	\$7500
Robotics Camp (1 week, 12 ppl)	\$5000
Themed Summer Camp (2 wks, 12 ppl)	\$7000
Spring Break Camp (1 wk, 12 ppl)	\$3000
Professional Development Event	\$1500
STEM-related Field Trip sponsor	\$1000
Role Model Event sponsor	\$ 500
Mentorship Program sponsor	\$ 250
Scholarship Fund donation	Variable
ITWomen Professional Development donation	Variable
ITWomen Inspire donation	Variable

Membership Packages

Individual Memberships

Individual Professional	\$ 50
Educator	\$ 25
Student	\$ 20

Business Packages

Recognized as Corporate Supporter of ITWomen on website and materials

10-member pack	\$ 450
20-member pack	\$ 950
50-member pack	\$2,400

ITWOMEN INITIATIVES



Role Model Programs

ITWomen members share their inspirational journeys as speakers at the Miami NAF (National Academy Foundation) Mega Student Conference.



Professional Development

ITWomen's professional development events, the ITWomen Leadership Summit at the Seminole Hard Rock Hotel in December 2018. Over 200 guests enjoyed inspiring speakers, topical panels and networking.



Fundraising

Each year, ITWomen proudly hosts our signature scholarship fundraiser — *The Celebrity CIO Poker Tournament & Casino Night*.

For more than two decades, we've been deeply grateful for the incredible generosity of South Florida's tech community, whose continued support has enabled us to fund scholarships for **148 young women—and counting**.

Together, we're on the brink of a remarkable milestone: **\$1 million in total ITWomen Scholarships awarded!**

Join us on **November 20th** at the beautiful **Design Center of the Americas (DCOTA)** in Dania Beach, FL for another unforgettable evening of networking, fun, and philanthropy — all in support of our mission to raise **Dollars4Scholars** and empower the next generation of women in technology.

Moving Forward

The Current Landscape

As South Florida continues to rise as a hub for innovation and AI-driven transformation, it is vital that our community works together to ensure equitable access to technology education and future-focused careers. The rapid acceleration of artificial intelligence, automation, and data-driven innovation presents both unprecedented opportunities and new challenges—demanding a diverse workforce equipped with the skills to design, govern, and apply these technologies responsibly.

Despite the continued surge in tech and engineering roles, the gender gap persists. According to NCWIT, women hold more than half of all professional occupations, yet fewer than 26% of computing-related roles. This gap is even more significant in emerging AI and data science fields, where representation remains critically low. Encouragingly, women in engineering and technology still earn 33% more than comparable women in non-STEM fields—underscoring the life-changing potential of these careers.

Research by the American Association of University Women (AAUW) also highlights that the greatest barriers to women entering STEM fields remain stereotypes, lack of visible role models, and insufficient early exposure to technology. These factors are magnified as the next wave of innovation—AI, machine learning, robotics, and cybersecurity—reshapes our economy.

Across South Florida, educators and industry leaders and sustained support through organizations like ITWomen can ensure girls not only envision themselves in STEM careers, but also lead in shaping the future of AI and digital innovation.

Through scholarships, mentorship, and hands-on programs, ITWomen helps bridge opportunity gaps and ensures that women are not just participants, but **leaders and innovators in the AI era**.

With your support, we can continue to expand these programs, inspiring record numbers of girls to pursue the economically empowering and world-changing possibilities of careers in technology, engineering, and artificial intelligence.

Looking Ahead

To create the most transformative, and ethical technological solutions, we must include every perspective. ITWomen remains deeply committed to building pathways for young women—from early STEM exploration to leadership in technology and AI careers.

Through scholarships, mentorship, and hands-on programs, ITWomen helps bridge opportunity gaps and ensures that women are not just participants, but **leaders and innovators in the AI era**. With your support, we can continue to expand these programs, inspiring record numbers of girls to pursue the economically empowering and world-changing possibilities of careers in technology, engineering, and artificial intelligence.

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For sponsorship opportunities:
Claire Marrero +1-305 812 0574
claire@itwomen.org
www.itwomen.org

Help Shape the Future of STEM



ITWomen Inc. is a not-for-profit 501(c)(6) organization. Our sister organization, the ITWomen Charitable Foundation, is a 501(c)(3) nonprofit organization. Both ITWomen and the Foundation are incorporated and registered with the State of Florida.

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