



ITWOMEN CORPORATE PARTNERSHIPS 2023-2024

Providing Access to Opportunity

INSPIRING GIRLS AND ADVANCING WOMEN ACROSS TECH AND ENGINEERING

ITWomen is a volunteer-driven non-profit organization founded in 2002 by executive women across the technology sector. Through our partnerships with non-profits, schools, universities, corporate sponsors and the CIO Community, we strive to narrow the gender gap in technology and increase the potential for innovation and economic growth through gender equity.

Our programs help ignite a passion for technology in the next generation and provide access to opportunity in STEM to underserved girls in middle and high school through our Role Model Speaker programs, FREE Summer Coding & Robotics Camps, Scholarships and Mentoring programs. ITWomen is a multi-generational organization that began in the South Florida tri-county areas of Miami-Dade, Broward and Palm Beach. In 2020, we expanded our reach through the delivery of virtual programs across the United States.

Historical Impact

ITWomen has awarded over \$875,000 in scholarships to 138 girls* pursuing degrees in IT and engineering. Scholars are selected based on academic achievements, community impact and financial need. The majority of our scholars are often underserved minorities. Many are the first in their families to attend college, so the impact of these scholarships is far reaching.

* as of Sept 7, 2023

Our Role Model outreach programs have reached over 25,000 girls in South Florida. Our Summer Camps have provided a safe space for 400 girls to gain hands-on experience in UX/ UI Design, Programming, and Engineering principles, instilling the confidence in these young women that they too can take their place in the digital economy.

Partnering for Progress

We are proud to have continued producing our programs even during COVID-19 lockdowns. We successfully launched a FREE Virtual Web Development Summer Boot Camp that served 80 girls, thanks to a generous grant from **Citrix**. ITWomen Scholars led the camp featuring twenty inspiring female technology speakers from **Citrix, Facebook, Microsoft, Wal-Mart Labs, Publicis, Southern Glazers Wine & Spirits, FPL, Ryder, Shopify, Bacardi, Lyft** and **Modernizing Medicine** showcasing careers in UX/ UI, Data Science, Software Engineering and, Program & Product Management, proving girls can do more than code. Summer 2023 saw us bring back our FREE Robotics & Coding Summer Camp for Girls, in partnership with **Akamai**. Our scholarships have helped incredible young women pursue degrees at **Stanford, Cornell, UCF, UF, MDC, Embry Riddle, Rochester Institute, FIU, Penn State, Harvard** & more. Together is how we amplify this impact.

ITWOMEN TECH CAMPS & ROLE MODELS



Summer Robotics and Coding Camps

Through generous grants from **Akamai**, ITWomen has developed and delivered free robotics and coding camps to dozens of middle and high school girls over three summers.



Field Trips and Role Model Speakers

Over the years, ITWomen has hosted amazing "a day in the life" career field trips with our partners. Past events included **World Fuel Services**, a local Fortune 100 company. The girls were able to observe the many varied roles within tech and this innovative company.

Sustaining Partner

\$15,000

- Customizable contribution structure
- Customizable benefit package
- Advisory Board position available

The Sustaining Partner program was developed in response to donor requests for flexibility in the designations of their contributions, as well as the freedom to design a benefit package tailored to the social responsibility and corporate citizenship goals of their organizations.

As a Sustaining Partner, you will contribute to the following ITWomen initiatives:

- \$8k to the Scholarship Fund for college-bound girls pursuing technology and engineering majors
- \$2k to the ITWomen Inspire Program raising awareness in middle and high school female students about technology and engineering careers
- \$2k to ITWomen Professional Development Programs
- Assignment of a Mentor to ITWomen Scholar

Sustaining Partner benefits include:

- ITWomen memberships for 100 employees (value \$5000)
- Complimentary admission for employees to attend Virtual Professional Development programs throughout the year.
- Company spotlight page on ITWomen's website, showcasing D&I initiatives, internships & career opportunities linked to your Company website
- Company Career Fairs promoted on ITWomen's social media accounts Facebook/LinkedIn/Twitter/ Instagram
- Editorial feature showcasing female leaders

and technologists distributed through ITWomen.org, enews & LinkedIn.

- Future Forward Guest Speaker / Program moderator opportunity
- Company logo displayed on ITWomen website and published materials as a sustaining sponsor committed to Diversity, Equity & Inclusion
- Honorary Advisory Board Member position for ITWomen, increasing your company's visibility in the local community
- Volunteer opportunities for Future Forward Virtual Program Series



Scholarship Partner

\$8,000

As a Scholarship Partner, your investment will support a female scholar throughout their four-year college journey to earn a degree in Technology or Engineering.

- \$8k to the Scholarship Fund
- Assignment of Mentor to ITWomen Scholar

Scholarship Partner benefits include:

- ITWomen memberships for 50 employees (\$2500 value)
- Complimentary admission for up to 50 attendees Virtual Professional Development programs (excludes ITWomen Summit)

Future Forward Guest Speaker / Program moderator or sponsor spotlight opportunity

- Company internship and new graduate opportunities promoted to ITWomen Scholarship Program Participants
- Scholarship Partner recognition and Company Logo on ITWomen.org, published materials as a corporate sponsor, including newsletter exposure and social media as a company committed to Diversity and Inclusion within Tech.

ITWOMEN INITIATIVES

Role Model Programs

ITWomen role models such as Krista Theodore, Penn State Grad, Cyber Security Professional & ITWomen Scholarship Alum and Alysha Naples, Experience Advisor & Magic Leap alum are instrumental in enabling girls to see what they can be as inspirational speakers at the Miami NAF (National Academy Foundation) Mega Student Conference.



Professional Development

ITWomen professional development events are designed to help advance women into leadership. The annual ITWomen Leadership Summit features inspiring speakers, topical panels and networking. The launch of our Virtual Future Forward Speaker series has also proven a valuable forum to support members and serves as a resource to our corporate partners ERGs.



Fundraising

Since 2004, the IT industry has come together each year to raise funds for ITWomen college scholarships, traditionally through our Annual Celebrity CIO Poker Tournament and Casino Night, and through virtual fundraisers during the COVID years. Due to the fantastic support of the tech community, \$875,000 has been raised for scholarships. This has allowed us to fund 138 girls to pursue their college dreams! Supporting CIOs have included **Ryder, Office Depot, ILG, JCI, Memorial Healthcare, Mount Sinai, Burger King, RCCL, NCL, Carnival Corp, AutoNation, WFS, Tracfone, Bank United, Bayview Financial, IPC Subway, Perry Ellis, Blue Green Vacations, Broward College, Nova Southeastern, University of Miami** & more.



Mentors

As the majority of ITWomen Scholars are the first in their family to attend college, ITWomen's Mentor program has proven vital to enabling these young women to not only survive, but thrive during their college journey. Scholars are paired with a female technologist for the duration of their 4-year degree and many have gone on to develop lifelong friendships as seen in the Mentor / Mentee relationship between Rachel Hill now a Software Engineer at Lockheed Martin and Margaret Brisbane, CIO for Miami-Dade County.



2023 CIO Poker Tournament & Casino Night Fundraiser



ITWomen is celebrating 21 years in South Florida! Help us celebrate at our flagship event, Celebrity CIO Texas Hold 'em Poker Tournament & Casino Night fundraiser Nov 9 at Le Meridien hotel in Dania Beach, FL.

Our event attracts national and global businesses to ITWomen's mission of closing the gender gap in technology and engineering fields.

Invited prominent CIOs from all over South Florida will play at the tournament tables, alongside sponsored players who compete for luxury prizes and bragging rights.

Sponsored guests will enjoy the pre-game VIP reception and chances to play exciting casino-style table games for prizes, breaking for gourmet dinner stations, sushi, and lavish chocolate and dessert bars.

Contact us gala@itwomen.org or visit <https://itwomen.org/2023-itwomen-cio-scholarship-fundraiser/> for admission information.



Moving the Diversity Dial Requires Grassroots Efforts

The Current Landscape

Those of us who work in the Tech sector know first-hand how critical diversity of thought is to developing inclusive solutions that reflect the society we serve. **Many would argue that we are best positioned to understand how advancements in AI & ML have the potential to widen the digital divide.**

However, despite widespread good intentions and census reports that job openings in technology and engineering fields continue to rise, the gap between men and women employed in them is widening.

According to NCWIT data, while women hold more than half of all professional occupations, fewer **than 26% of them are computing-related occupations**. The statistics for **women of color** working in the fields of technology and engineering are even more dire, **representing only 3% of the Tech workforce**.

The circumstances presented highlight the importance for ITWomen to continue to provide access to opportunities in Tech to

girls across our community if we are to inspire more girls to pursue STEM related careers.

ITWomen believes that our responsibility is to act as a catalyst between youth organizations and industry to provide pathways toward gender equity and professional opportunities for women in South Florida

Looking Ahead

ITWomen needs the support of corporate partners more than ever to ensure women and girls don't fall into the digital divide.

Our grassroots experience has proven that early intervention is key to fueling the future Tech workforce and achieving more equitable representation of Women and Girls.

With your support, ITWomen can continue to improve the economic outlook and the lives of more girls and women through our programs.



Your gifts of any size are put to good use for our programs that advance girls and women in IT and Engineering throughout the year. Please donate at <https://secure.itwomen.org/forms/tech-scholarships>

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For sponsorship opportunities:

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ITWomen Charitable Foundation is a 501(c)
3 not for profit with a TAX ID 71-090-8643

